

IS YOUR 3PL READY FOR THE HOLIDAY SEASON?

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The Holiday Season by the Numbers

\$110 BILLION

Total e-Commerce sales 2016 Holiday Season. This represents an increase of more than 13% over 2015. It also represented 10.6% of all sales – and is projected to grow by 15.8% in 2017



\$1 TRILLION

Total amount of omni-channel sales during 2016 Holiday Season. This total is projected to increase by 4.2% in 2017

\$22.7 BILLION

Total Mobile Commerce sales 2016 Holiday Season – a stunning 45% increase over 2015

750 MILLION

Total number of packages delivered by the United States Postal Service during 2016 Holiday Season

357 MILLION

Total number of packages delivered by Federal Express during 2016 Holiday Season

700 MILLION

Total number of packages delivered by United Parcel Service during 2016 Holiday Season



738,800

Total number of seasonal workers hired by all other retailers 2016 holiday season – with the biggest increases coming in their e-Commerce fulfillment warehouses

180,000

Total number of seasonal employees hired by USPS, UPS, and FedEx for 2016 Holiday Season



120,000

Total number of seasonal employees hired for 2016 Holiday Season by Amazon alone