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3PL Software Provider 3PL Central Announces 3PL Warehouse Manager Spring '08 Release is Now Live

On-Demand 3PL WMS Helps Small- and Mid-sized Public Warehouses Grow with New Multi-Customer Billing Management, FedEx Integration and EDI Functionality

Orem, UT – March 31, 2008 — [3PL Central \(www.3plcentral.com\)](http://www.3plcentral.com), the first on-demand 3PL software provider to focus on small- to mid-sized 3PLs, today announced the launch of its [3PL Warehouse Manager Spring '08 Release](#). Provided as an instant upgrade to all subscribers, the Spring '08 release now supports more than 155 inventories in 23 warehouse facilities across four countries.

3PL Central's on-demand warehouse management system (WMS), 3PL Warehouse Manager™, provides third party warehouse operators a full-featured - yet affordable - "pay for what you use" 3PL WMS solution. The new Spring '08 Release builds on this tradition by enabling 3PL subscribers to further accelerate their growth with a host of new features, including Automated Multi-Customer Billing Management, FedEx Integration and enhanced EDI Support.

The 3PL Warehouse Manager Spring '08 release was driven entirely by customer input, with all new features being developed in collaboration with 3PL Central subscribers. Since enhancements are included in regular monthly subscription fees, all 3PL Central users have immediate access to these business-growing features without the need to pay costly software upgrade fees. Key 3PL Warehouse Manager Spring '08 features include:

- **[Billing Wizard™](#) Enhancements for System-Generated Recurring and Split-Month Storage Charge Billing**
<http://www.3plcentral.com/3PLbillingwizard.htm>
3PLs can now automate the burdensome and time-consuming task of calculating and billing customer storage fees. 3PL Warehouse Manager's automated Billing Wizard now supports both system-calculated split-month billing (taking into consideration free day periods) and monthly recurring storage charges.
- **[Advanced 3PL EDI Support](#) for Automated Communications with 3PLs, EDI Service Providers and Directly with 3PL Customers**
<http://www.3plcentral.com/3plediintegration.htm>
3PLs can now increase order-handling capabilities - while virtually eliminating data input errors - with support for X12 (940/945), fixed-position flat file and XML EDI integration.

- **Retail Distribution UCC-128 Label Support**
Public warehouses can supplement service capabilities with retailer-compliant UCC-128 labeling for all major retailers including Wal-Mart, Target, and Costco.
- **FedEx Ship Manager Integration**
Seamless integration with FedEx Ship Manager allows transfer of package details to FedEx and the return of freight charges and tracking numbers. This allows subscribers to handle a higher volume of parcel shipments with less data entry errors and greater worker efficiency.

In addition, 3PL Warehouse Manager already supports multi-customer, multi-warehouse and multi-user facilities – as well as, real-time web-based inventory visibility. Using 3PL Warehouse Manager allows small- to mid-sized warehouse operators to add new business without being restricted by the technological limitations or financial barriers they might otherwise encounter with packaged software products.

“3PL Central has been instrumental in the growth of our public warehousing business by providing real-time receipt and shipment information to both us and our customers,” said Erik Hinson, Managing Director of Falcon Worldwide Distribution. “And with the Spring ‘08 release’s new EDI enhancements, we’ll be able to handle way more customer orders without adding any data entry or customer service staff. This new feature alone has enabled us to begin EDI implementation discussions with larger and more sophisticated customers.”

3PL Warehouse Manager™: “Affordable, On-demand 3PL WMS”

3PL Warehouse Manager is the first web-based, on-demand (Software as a Service - SaaS) warehouse management system focused on public and third party warehouses. 3PL Warehouse Manager provides functionality previously found only in high-cost, traditional WMS applications. 3PL Warehouse Manager’s advanced functionality includes real-time online reporting, kitting support, advanced billing management and EDI integration. 3PL Warehouse Manager is now available to any size warehouse operation starting at \$295 per month.

“The Spring ‘08 Release truly shows the benefit of on-going collaborative efforts with our customers. All of the enhancements were customer-driven – which keeps our software on the leading edge of industry needs, while still providing clients affordable, pay-for-what-you-use 3PL WMS technology,” said John Watkins, president and CEO of 3PL Central. “It is very satisfying when a customer tells me that one of our product features, such as EDI, was directly responsible for helping them win new customers and grow their business.”

For a free trial or to register for special live online demos covering the new features in the 3PL Warehouse Manager Spring 08 release, visit:

<http://www.3plcentral.com/3plwmspring08.htm>

About 3PL Central

3PL Central (www.3plcentral.com) is a new breed of 3PL software provider, offering on-demand supply chain software focused on the needs of 3PLs, public and third party

warehouses. 3PL Central provides a variety of software including 3PL Warehouse Manager™, the first on-demand Warehouse Management System (WMS) built to provide public warehouse operations enterprise-class WMS functionality. All of 3PL Central's products are offered via an on-demand, or Software as a Service (SaaS) model, enabling 3PLs and public warehouses access to cutting edge software at a low monthly fee and significantly reducing the total cost of ownership of supply chain execution software from the traditional "buy, upgrade and maintain" software cycle.

3PL Central – For 3PLs on the Grow™

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