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Rackspace to Host 3PL Central Web Applications

IT Hosting Specialist Provides Infrastructure for Software-as-a-Service 3PL Software Provider

SAN ANTONIO – Feb. 18, 2008 – Rackspace®, a leading global provider of hosted IT services, today announced they will provide hosting services to 3PL Central, a provider of on-demand third-party logistics (3PL) software, to provide managed hosting for 3PL Central's critical on-demand Warehouse Management System (WMS) application designed to provide small to mid-size warehouse operators with enterprise-class warehouse management functionality.

"Through our web-based 3PL Warehouse Manager™, we provide an on-demand warehouse management system focused on public and third party warehouses with the functionality necessary to run multi-customer, multi-warehouse and multi-user facilities," said John Watkins, president and CEO, 3PL Central. "The 3PL Warehouse Manager is able to support these multi-user facilities by providing each customer a unique URL login to view real-time global inventory, up-to-date transaction reports, EDI integration capabilities, email notifications, and offer other advanced WMS features, all fully branded for a customer's specific website.

"By delivering our warehouse management software over the internet versus having our customers purchase and deploy the software, we help reduce overhead IT costs, making it easy for any warehouse operator, even with little technical skill, to operate and inventory a vast warehouse seamlessly. We needed an infrastructure with high availability, scalability, security and expertise found at Rackspace to support our business-critical applications and growing customer base. Knowing that Rackspace has helped thousands of other software-as-a-service companies grow and succeed is a huge value."

"Applications like 3PL Central's must be supported by a strong, highly available, and most importantly, readily scaleable infrastructures," said Glenn Reinus, senior vice president of worldwide sales, Rackspace. "We believe that Rackspace delivers all of this on a world-class infrastructure and expertise that software-as-a-service customers

require. Rackspace's dedicated account teams work as an extension of 3PL Central's own IT staff by delivering 24x7x365 Fanatical Support®, helping them grow and succeed."

About 3PL Central

3PL Central (www.3plcentral.com) is a new breed of 3PL software provider offering on-demand supply chain software focused on the needs of 3PLs, public and third party warehouses. 3PL Central provides a variety of software including 3PL Warehouse Manager™, the first on-demand Warehouse Management System (WMS) purpose-built to provide public warehouse operations enterprise-class WMS functionality. All of 3PL Central's products are offered via an on-demand, or Software as a Service (SaaS) model, enabling 3PLs and public warehouses access to cutting edge software at a low monthly fee and significantly reducing the total cost of ownership of supply chain execution software from the traditional "buy, upgrade and maintain" software cycle.

About Rackspace

A recognized leader in the global IT marketplace, Rackspace® delivers a diverse suite of enterprise-class hosted IT services to businesses of all sizes. Customers choose Rackspace for its hosting specialization and expertise, backed by the company's award-winning Fanatical Support®. By integrating the industry's best technologies and delivering them as services, Rackspace serves as an extension of its customers' IT departments. Because Rackspace removes the burden of infrastructure maintenance and management, customers can focus on their core business. Rackspace's portfolio of companies also includes the Mosso® (www.mosso.com) cloud computing platform and Mailtrust™ (www.mailtrust.com), a provider of business-class hosted email solutions. Rackspace is recognized as one of FORTUNE Magazine's 100 Best Companies to Work For, ranking number 32 on the 2008 list. For more information on Rackspace, please visit www.rackspace.com, or call 800-961-2888.